



Laser-Guided Growth for Your Practice

Expand patient trust and increase revenue with science-driven solutions that deliver life changing results.



ERCHONIA
Healing Light, Perfected.

For decades, doctors have searched for a way to create life-changing outcomes without drugs, injections, or aggressive procedures. The problem? Everything promised results... but came with compromises.

*Modalities that only masked symptoms.
Devices heated, burned, or damaged tissue.
Patients plateaued.
Practices stalled.*

Then came the breakthrough that changed everything:

Light → Photochemistry → Real, lasting cellular change.

Erchonia didn't start as a laser company. It started as a research company on a mission: **to discover how much light could activate the human body at the mitochondrial level.**

The discovery was undeniable: Low-level laser therapy wasn't a gadget. It was a biological unlock. A way to reduce pain, accelerate healing, and improve metabolic function through cell signaling instead of force.

From that discovery came:

- **The first FDA-clearance in history for low-level laser therapy**
- **A new era of photochemical medicine**
- **22+ clearances across pain, fat loss, nerve health, and more**
- **The most researched, most trusted low-level lasers in the world**

And now thousands of clinics later... the belief is simple:
If you want to change your practice, your revenue, and your patient outcomes — you need lasers.



Clinics buy devices every day.
The clinics that **change lives** start by believing in the difference
Erchonia lasers can make – and invest in technology that elevates
outcomes and creates lasting momentum for their practice.

Why Clinics Grow With Erchonia

- ✓ They deliver outcomes that stand out in saturated markets
- ✓ They create organic patient demand (“the laser everyone is talking about”)
- ✓ They add new cash-based revenue streams without hiring more staff
- ✓ They position you instantly as the leader in non-invasive solutions
- ✓ They work with your existing treatments – not instead of them
- ✓ They offer the highest ROI per square foot in the clinic

How Clinics Succeed With Erchonia

One of the most common thoughts doctors have is, ***"It works for everyone else because they must have something I don't – better marketing, a bigger team, a different patient base."***

But what sets Erchonia clinics apart isn't size, location, or personality. It's that the technology makes success **accessible, predictable, and repeatable – regardless of practice model.**

Erchonia lasers fit effortlessly into real clinical workflows. Treatments are hands-free, protocols are simple, and the results speak loudly enough that you don't have to. The system is built so you can focus on what you do best, while the laser quietly becomes one of the most valuable assets in your clinic.

Doctors succeed because:

- ✓ The learning curve is minimal, and every protocol is designed to be turnkey.
- ✓ Treatments run independently, freeing your time instead of consuming it.
- ✓ The lasers enhance your existing outcomes, making every visit more impactful.
- ✓ Patients naturally choose packages and return for additional services.
- ✓ The technology elevates your reputation – without requiring you to be a marketer or salesperson.
- ✓ Word-of-mouth grows organically from real results, not forced promotion.



30 Years in Business



22 FDA Clearances



10,000+ Hours of Clinical Research

What's Really Holding Clinics Back

When it comes to adopting new technology, most doctors don't wrestle with the science — they wrestle with the stories they've been told. Stories about timing, space, staffing, or whether their patient base will truly respond. But when you look at the clinics achieving the most meaningful growth, they all share the same realization:

The Barriers They Feared Were Never The Barriers That Mattered.

"I'm not sure I have enough of the right patients."

You do. From pain and inflammation to metabolic support and recovery, Erchonia lasers enhance outcomes for nearly every person who walks through your door.

"I don't have time to add something new."

You won't need it. Treatments run independently, allowing your schedule to expand without adding strain or sacrificing quality.

"I'm not great at selling or promoting."

You don't have to be. When patients feel real results, curiosity and commitment happen naturally — and Erchonia gives you the scripts, tools, and patient education to make the process effortless.

"My staff is already stretched thin."

Hands-free protocols require minimal attention, making it one of the easiest services to incorporate into your daily flow.

"I've bought devices before that didn't perform."

That's exactly why Erchonia matters. This is not another gadget — it's the most researched low-level laser technology in the world, validated in double-blind, placebo-controlled, multi-site clinical trials.



What clinics discover is that the limitations they once feared were never structural — they were simply assumptions. And once those fall away, a new path opens:
the confidence to invest in technology that elevates every part of their practice.

What You Receive When You Choose Erchonia

When a clinic decides to elevate its standard of care with Erchonia, it gains far more than a device. It gains a complete, research-backed ecosystem designed to strengthen outcomes, expand revenue, and support long-term growth. This is why the most forward-thinking clinics don't just use Erchonia lasers — they build their next chapter around them.

Here's what becomes possible the moment you join the Erchonia community:

A Laser Backed by the Highest Level of Evidence

You're not adding a trend or a tool — you're adopting the world's most researched, clinically proven low-level laser technology, supported by 22 FDA clearances and decades of double-blind, placebo-controlled trials.

Implementation That Feels Effortless

From day one, you receive step-by-step guidance, clinical protocols, and training materials so every staff member feels confident. Integration is smooth, predictable, and immediately impactful.

A New Cash-Based Revenue Stream Without Added Workload

Treatments are hands-free and fit naturally into your existing flow, allowing you to expand your income without increasing your hours or your team.

Done-for-You Marketing Support

You'll receive patient education, internal promotional assets, social media content, and campaigns designed to help patients understand the value of laser therapy from their very first appointment.

Stronger Patient Outcomes Across Your Entire Practice

Erchonia lasers enhance the results of the treatments you already offer — pain, inflammation, performance, metabolic support, healing — making every visit more powerful and more memorable.

A Reputation That Sets You Apart

Clinics that adopt Erchonia consistently become known as the leaders in non-invasive, research-driven care. Patients notice the difference — and referrals naturally follow.

A Foundation for Long-Term Growth

This isn't a short-term boost. It's a technology that creates predictable, sustainable revenue and elevates your clinic's trajectory for years to come.

Clinical & FDA Validation

Erchonia's lasers are the only low-level lasers in the world with multiple FDA clearances for musculoskeletal pain conditions. Each clearance is supported by Level 1, double-blind, placebo-controlled clinical trials – the gold standard of research. This validation not only proves efficacy but also positions Erchonia lasers as the safest and most trusted devices in the chiropractic field.

"73.5% of patients achieved significant pain relief."

**No side-effects or adverse events reported.*



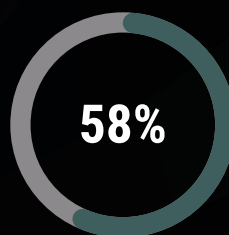
Clearances to Highlight:

Chronic Low Back Pain

The first and only FDA-cleared lasers for the treatment of chronic low back pain of musculoskeletal origin. Clinical studies demonstrated significant pain reduction lasting months after treatment, with no reported adverse events.

ClinicalTrials.gov Identifier: NCT02393020

FDA 510(k): K123237



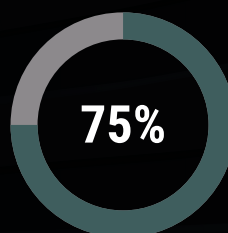
In Erchonia's FX-635 study, patients experienced **58% pain reduction at 2-months post-treatment, maintaining relief well beyond the active therapy window.*

Neck & Shoulder Pain

Backed by multiple Level 1 trials, Erchonia's lasers achieved rapid and clinically significant pain relief along with improved range of motion, making them a powerful adjunct to chiropractic care.

ClinicalTrials.gov Identifier: NCT03019660

FDA 510(k): K180476 (EVRL, red + violet)



*"75% of patients achieved $\geq 30\%$ pain reduction **after just one 13-minute session**; pain relief was maintained at 24 and 48 hours, alongside improvements in ROM of $\sim 28-30^\circ$."*

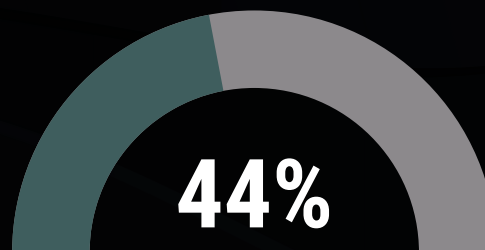
Plantar Fasciitis

The first FDA-cleared laser for chronic heel pain due to plantar fasciitis. Clinical trials showed a dramatic reduction in heel pain and improved mobility, without injections, medications, or surgery.

ClinicalTrials.gov Identifier: NCT01814719

FDA 510(k): K122482 (FX-635 Laser, cleared for plantar fasciitis)

Patients achieved an average **44% reduction** in heel pain versus just 7% in the placebo group. Results were not only immediate but sustained through 12 months – with zero adverse events reported.



"Plantar fasciitis patients treated with Erchonia lasers report pain relief that not only persists, but in many cases improves at 12-month follow-ups."

How Low-Level or “High-Energy” Lasers Work

Erchonia's low-level lasers use non-thermal light to activate the body's own healing processes. When these photons are absorbed by key cellular receptors (like cytochrome-c oxidase in the mitochondria), they spark a chain reaction that:

- **Boosts ATP (cellular energy)**
- **Balances inflammation and reduces pain**
- **Improves circulation and tissue oxygenation**
- **Accelerates natural repair and recovery**



Wavelengths + Electron Transport Chain (ETC): How Each Color Powers the Cells

Cellular vitality rests on **ATP**, generated by the electron transport chain — one unified engine where aging, stress, or injury to any complex can disrupt electron flow, weaken energy production, and compromise the foundation of life.

Complex I & II – The Entry Gates - 405nm Wavelength - 3.1eV (Electron Volts)

Electrons from the Krebs cycle enter the chain here: NADH donates to Complex I, which drives strong proton pumping for ATP production, while FADH₂ donates to Complex II, a quieter entry point that adds electrons without pumping protons. Together they set the pace and strength of the entire chain.

Complex III – The Relay Amplifier - 520nm Wavelength - 2.3eV (Electron Volts)

Acts as the central transfer hub, handing electrons to cytochrome c while reinforcing the proton gradient; when this relay falters, electron traffic jams and oxidative stress builds.

Complex IV – The Final Torchbearer - 635nm Wavelength - 1.9eV (Electron Volts)

Passes electrons to oxygen to form water, completing the process and powering the last surge of proton pumping; if this step stalls, ATP synthesis grinds to a halt and oxidative stress surges.

High-Energy (Photon) Lasers vs. High-Power (“Hot”) Lasers – What’s the Real Difference?

- High-energy (photon-energy) LLLT (Erchonia’s visible-light lasers at 405/520/635 nm) works via a photochemical effect: photons are absorbed by mitochondrial chromophores (notably cytochrome-c oxidase) and related porphyrins, shifting redox signaling → ↑ ATP, transient ROS as a signal, NO modulation → anti-inflammatory, analgesic, pro-healing cascades. No heat required.
- High-power/Class IV IR lasers (e.g., 808–1064 nm) primarily create photothermal effects (heat). Heat can relax muscle and increase blood flow, but it’s not the same mechanism as non-thermal LLLT. Excess heat risks tissue hot-spots and requires PPE/monitoring.

Why “high-energy” ≠ “high-power”

- Photon energy is about wavelength, not wattage. Each photon carries energy $E(\text{eV}) \approx 1240 / \lambda(\text{nm})$. Shorter wavelengths = higher-energy photons that drive photochemical reactions at very low power densities. Longer wavelengths (near-IR) have lower photon energy and are often delivered at high powers → heat. (Mechanism papers and PBM reviews detail this distinction.)

Wavelength	Photon energy (eV)
405 nm (violet)	≈ 3.0 eV
520 nm (green)	≈ 2.3 eV
635 nm (red)	≈ 1.9 eV
810 nm (NIR)	≈ 1.5 eV
980 nm (NIR)	≈ 1.2 eV

*1.7 eV is the minimum dose of electron volts to cause a photochemical reaction.
This cannot be achieved with Infrared lasers.

Your Next Step Toward a Higher Standard of Care

Every clinic reaches a moment where continuing as usual is no longer enough. Where outcomes can be stronger, growth can be more predictable, and the future can be built with intention rather than chance.

If you're reading this, you're already standing in that moment.

Erchonia lasers give you the ability to elevate your results, expand your revenue, and differentiate your practice with the most respected non-invasive technology in the world. The science is here. The support is here. The opportunity is here.

All that's missing is your decision.

Take the next step.

Connect with our team, explore the laser that fits your practice, and see why thousands of clinics trust Erchonia to grow with them — year after year.

Your patients are ready.
Your practice is ready.
Now is the time to lead.

A few minutes can change your perspective on what
non-invasive care can achieve.

Watch our demo and see why thousands of clinics
trust Erchonia to elevate their results and their
revenue.

**Watch the demo now and envision what this
technology could do in your practice.**



The background of the advertisement features a large, semi-transparent Erchonia logo in the center. Behind the logo, two Erchonia laser devices are visible, one on the left and one on the right, both angled towards the center. The devices have a black body with a digital screen and a circular dial. The overall background is a dark, solid color.

Take The Next Step

- Connect with our team, explore the laser that fits your practice, and see why thousands of clinics trust Erchonia to grow with them — year after year.

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