

ZERONA Z6® Messaging Points

What is ZERONA Z6?

1. ZERONA Z6 is an FDA-approved low-level laser that removes fat and inches painlessly
2. ZERONA Z6 is a painless, non-invasive alternative to liposuction
3. ZERONA Z6 is the first painless body contouring procedure to effectively remove excess fat without harming the fat cell
4. ZERONA Z6 is the only body contouring device awarded FDA market clearance based on Level 1 research. Level 1 research is the most stringent of FDA's efficacy testing standards involving double-blind, randomized, multi-site, and placebo controlled study comparable to those conducted by the pharmaceutical industry.

Official ZERONA Z6 Logo / Tagline



Loss claims/promises

1. Lose a dress size in as little as two weeks
2. Zero pain, zero downtime, zero side effects
3. Lose an average of 3 inches in two weeks
4. No Bruising, No pain, No swelling
5. Unlike liposuction or other procedures, ZERONA Z6 removes the fat without harming the cell
6. Jumpstart to a thinner you and a healthier lifestyle
7. Shrink your waist, hips and thighs in two weeks

ZERONA Z6 Terms to Use

1. Emulsify
2. Liquify
3. Fat Loss
4. Non-Invasive Fat Loss
5. Collapse
6. Shrink

ZERONA Z6 Facts

1. ZERONA Z6 is a non-invasive, low-level laser that is FDA approved and clinically-proven to contour the waist, hips and thighs in two weeks.
2. The ZERONA Z6 protocol consists of six treatments.
3. In a recent Over the Counter (OTC) double-blind, randomized, multi-site and placebo-controlled clinical study, clients lost an average of 3.72 inches from their waists, hips and thighs with six ZERONA Z6 treatments over a two-week period.
4. ZERONA Z6 is painless, has no downtime and no negative side effects. Clients can resume normal activities immediately.
5. ZERONA Z6 does not kill the fat cell; instead the low level laser creates a pore in each cell. Fat leaks out of the cell and the cell collapses but is not damaged. The body then processes the fat naturally through the lymphatic system.
6. ZERONA Z6 maintains the integrity of an individual's fat cells by collapsing the cell but keeping it intact. Fat cells work as chemical factories that send signals all over the body to help regulate growth, puberty, healing, disease-fighting and aging. Killing or reducing the number of fat cells could be hazardous to a person's health.